

THE MIDWEST TRAUMA SOCIETY AND YOU

Traumatic injuries can have a devastating effect not only on the victim, but also on family, friends, neighbors and co-workers. The Midwest Trauma Society is a non-profit organization dedicated to promoting awareness, education and prevention of trauma to health care professionals and the general public.

WHERE IT ALL STARTED

Trauma care is a concept that originated with the Korean and Vietnam Wars in which survival rates dramatically increased from World War I due to improved response time. Helicopters run by trained paramedics brought the emergency department to the victim and then transported them to Mobile Army Surgical Hospital (MASH) units. In comparison to military emergency medical capabilities, civilian resources in the 1960's were primitive. More people were dying on U.S. streets than in the war.

Today, trauma care has improved dramatically. The Midwest Trauma Society is working diligently to insure that everyone, from health care professionals to the general public, has the right tools to care for and prevent the life altering effects of a traumatic injury.

WHAT YOU DON'T KNOW COULD HURT YOU

- Unintentional injury is the over all leading cause of death for all ages in the US, and the leading cause of death for those aged 1 to 44.
- Approximately 1/3 of all ER visits and 8% of all hospitals stay are due to injuries.
- It is estimated that 5.3 million people in the US have long-term disabilities from traumatic brain injury.
- Half of those experiencing a traumatic injury will have a permanent disability.
- Over 143,000 people die annually from traumatic injuries
- Motor vehicle related injuries are the leading cause of death for people ages 1-34, and nearly 5 million people sustain injuries that require an emergency department visit.

MIDWEST TRAUMA SOCIETY PROJECTS

- Annual Midwest Trauma Conference held in the Kansas City area every May
- Educational seminars and conferences open to health care professionals and the general public
- Support of legislative efforts aimed at reducing the incidence and cost of traumatic injures
- Injury Prevention Activities that focus on reducing the incidence of injury events.

MAY IS NATIONAL TRAUMA AWARENESS MONTH

May is an active month for the Midwest Trauma Society. The members host the annual "Trauma Conference" which is attended by health care professional, the general public and vendors. This trauma conference features noted speakers and trauma experts from across the country. The latest trends and ideas in trauma prevention and care are discussed in this informative and important venue.

PLEASE JOIN US

The Midwest Trauma Society meets on the first Thursday of every month at MARC (Mid-America Regional Council), 600 Broadway, Suite 200, Kansas City, Missouri 64105. If you are interested in attending a meeting, check out our website at: www.midwesttraumasociety.org

YOU'RE INVITED TO JOIN THE MIDWEST TRAUMA SOCIETY

The Midwest Trauma Society invites you to join its campaign to promote awareness, education and the prevention of trauma. Please complete the attached membership application and join today!

MEMBERSHIP APPLICATION

Name of individual or institution

Address

City State Zip

Daytime phone

Email address

Present position/Employer

Name of voting member(s)

Institutional Member:

- Two designated voting members
- Employee discount @ MTS events
- Preferred display space at annual conference
- Member webpage recognition and link
- Website postings of educational offerings
- Recognition at MTS annual conference on brochure (> 1500 mailings)
- \$ 499.00 annual fee

Individual Membership:

- Voting privileges
- Discounts at all MTS events
- \$30 annual fee

Please make checks payable to Midwest Trauma Society. All dues are to be paid by July 1 of membership year. Mail this application and your check to:

Midwest Trauma Society
PO Box 410148
Kansas City, MO 64141